



KATHY MUELLER
Graphic Design & Art Direction

kathy@muelldesign.com
www.muelldesign.com

EXPERIENCE

Moore College of Art & Design
Adjunct Instructor, 2007–current

Kathy Mueller Graphic Design & Art Direction
Current Clients/Accounts: University of Pennsylvania, Boyds, Omeda Design + Technology, Fringe Salon, and Agora Foods International.

Past Clients: Charming Shoppes, Finch Brands, Jefferson Hospital, Red Flag Media, Smells Like Green, LiquidNoise Creative Services and BUST Magazine.

Kanter International Now Finch Brands
Graphic Designer, 2006–2008
Production Artist, 2005–2006
Accounts: AMResorts, China Grill Management, Joseph Abboud, Boiron, The Floor Center, WXPN 88.5FM, University City District

Internships
Murphy Design, 2004
BUST Magazine, 2002

SKILLS

Extensive knowledge and understanding of paper and printing. Comfortable with writing specifications & managing production. Experience with presenting to and interacting with clients. Ability to develop concepts from sketches through comprehensives. Works well in team-oriented environments.

EDUCATION

Moore College of Art & Design, BFA
Class of 2003 Cum Laude
Graphic Design Major; Photography Minor

Workshops & Continuing Education
Letterpress Printing, University of the Arts, Fall 2006
Silkscreen I, Samuel S. Fleisher Art Memorial, Spring 2006
Information Graphics Workshop with Guest Critic, Joel Katz of Joel Katz Design Associates, Spring 2002

HONORS

AIGA Programming Committee Volunteer current
Philadelphia Chapter AIGA Member 2003–current

YBY2 Conference Design Expert
Youth marketing conference, 2008

Creative Internship Coordinator
Kanter International, 2006–2008

Twenty Employee-to-Employee Bonuses Peer awarded merit
Kanter International, 2005–2008

Guest Critic of Student Work
MCAD, 2007; Philadelphia University, 2004, 2005 & 2006

Published in Philadelphia Business Journal
University City District campaign, June 1, 2007

Published in Adweek Boiron Arnica Cream Ad
Creative Coverage Portfolio, Week of 7/17/06

Website Design Contest Finalist
Women's Anti-Violence Education, 2002

Dean's List MCAD, Spring 2001, 2002, 2003 & Fall 2003

Presidential Scholarship MCAD, 1999–2002

MCAD Scholarship MCAD, 1999–2002